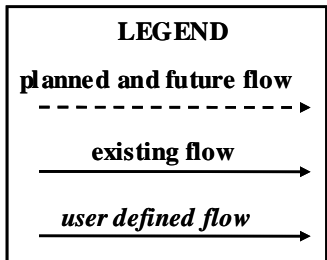
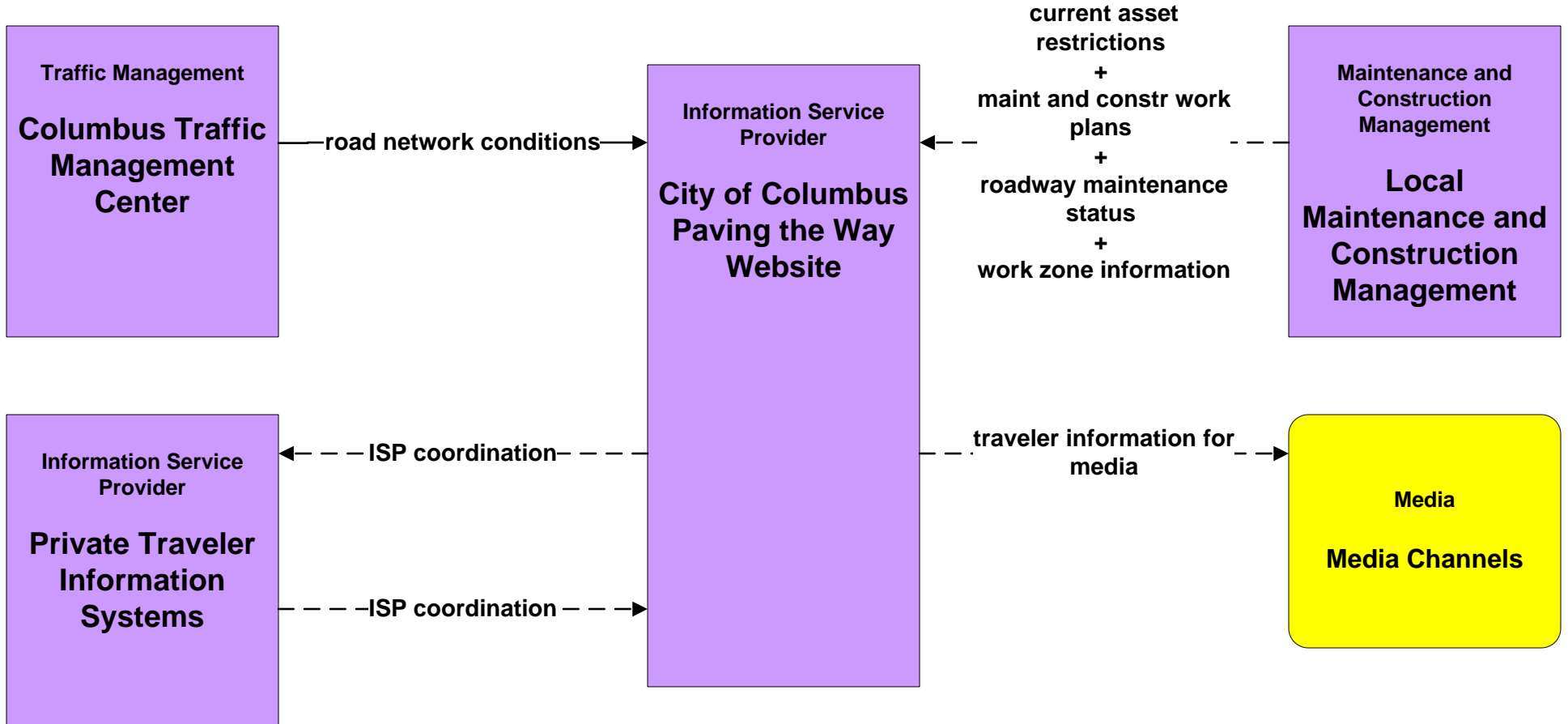


# **MORPC Regional ITS Architecture**

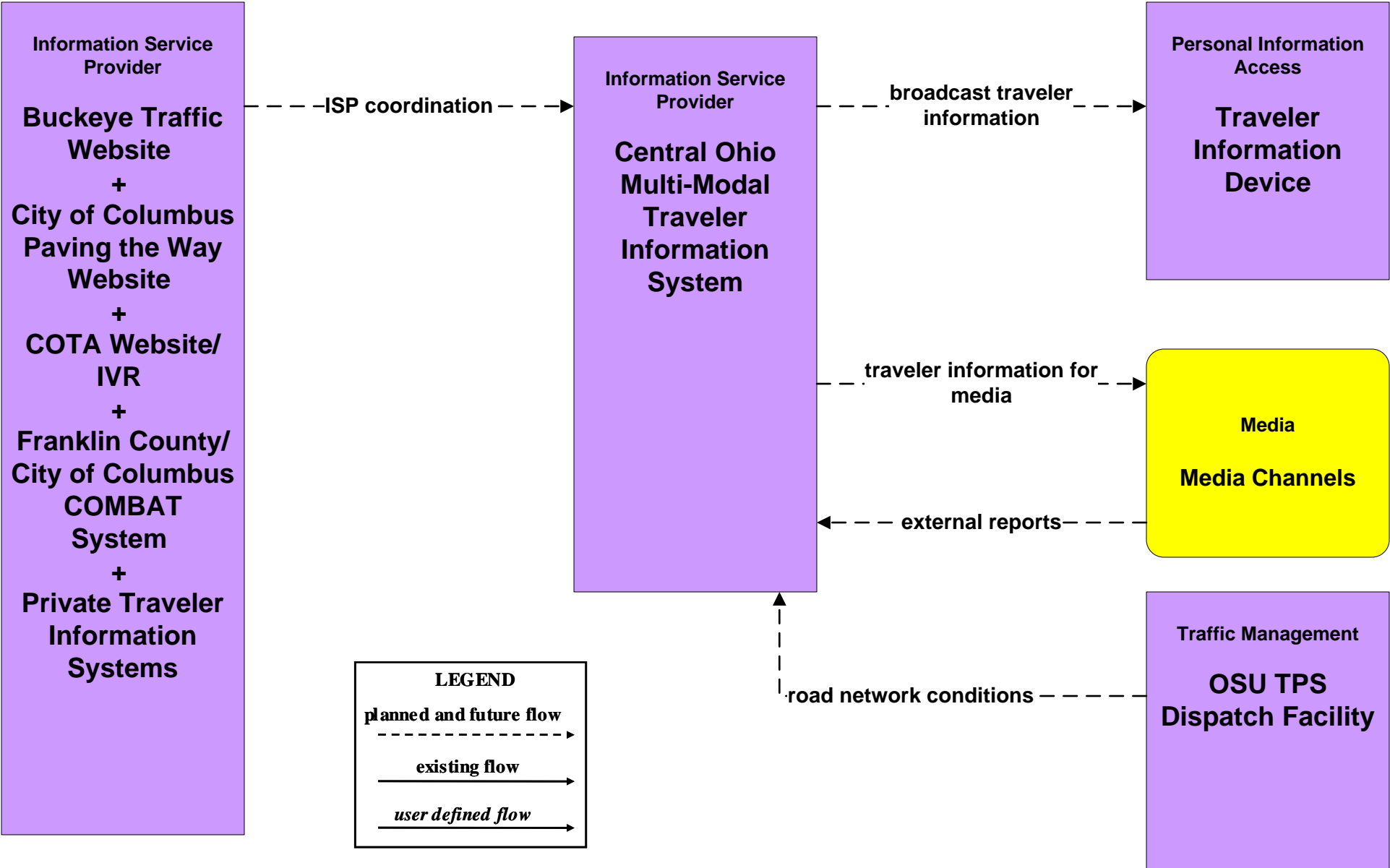
## **Customized Market Package Diagrams**

### **Advanced Traveler Information Systems (ATIS)**

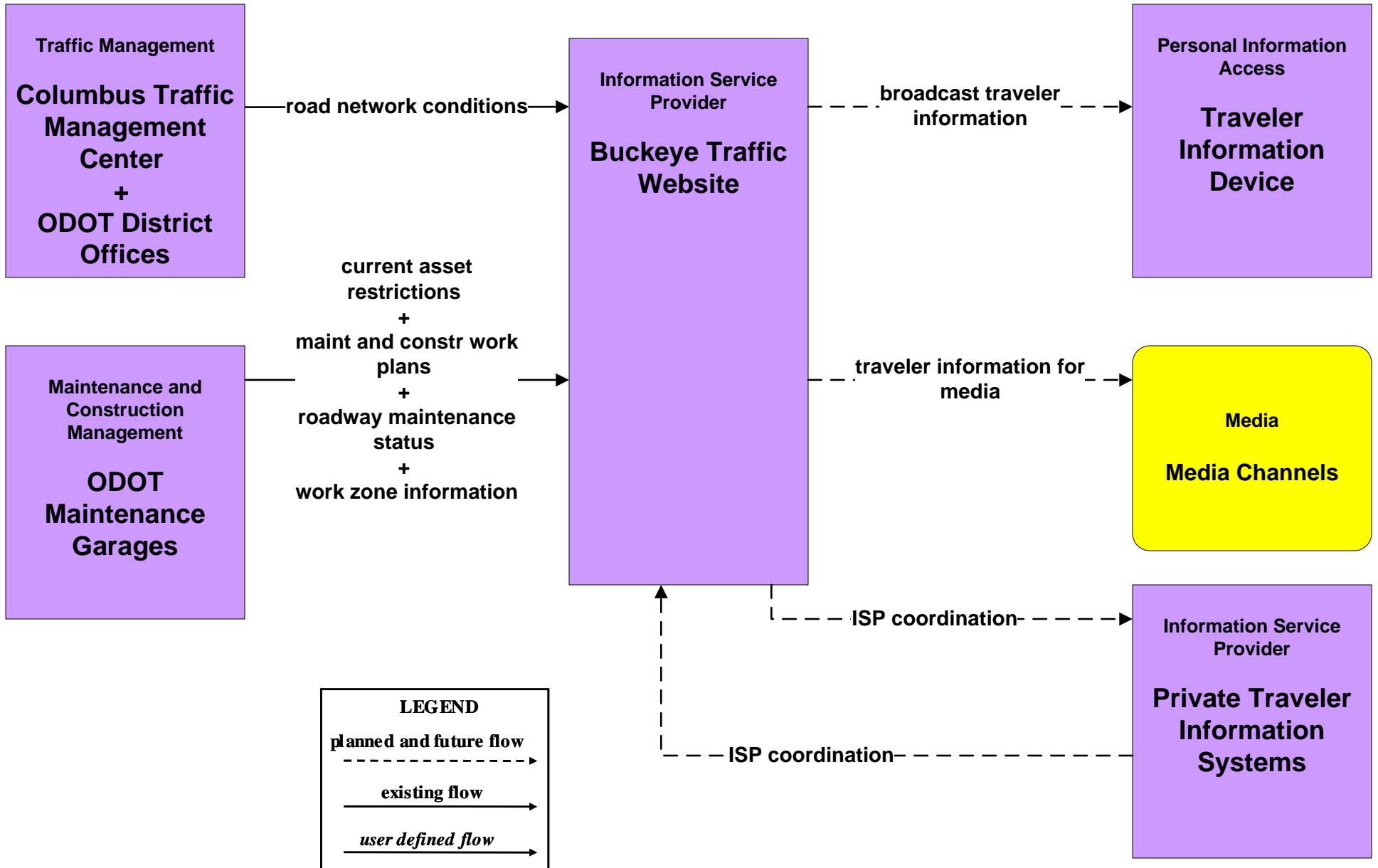
**ATIS01 - Broadcast Traveler Information  
City of Columbus**



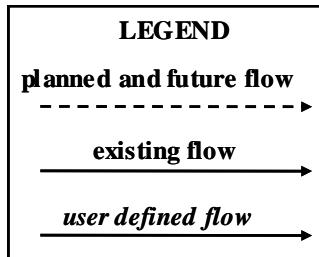
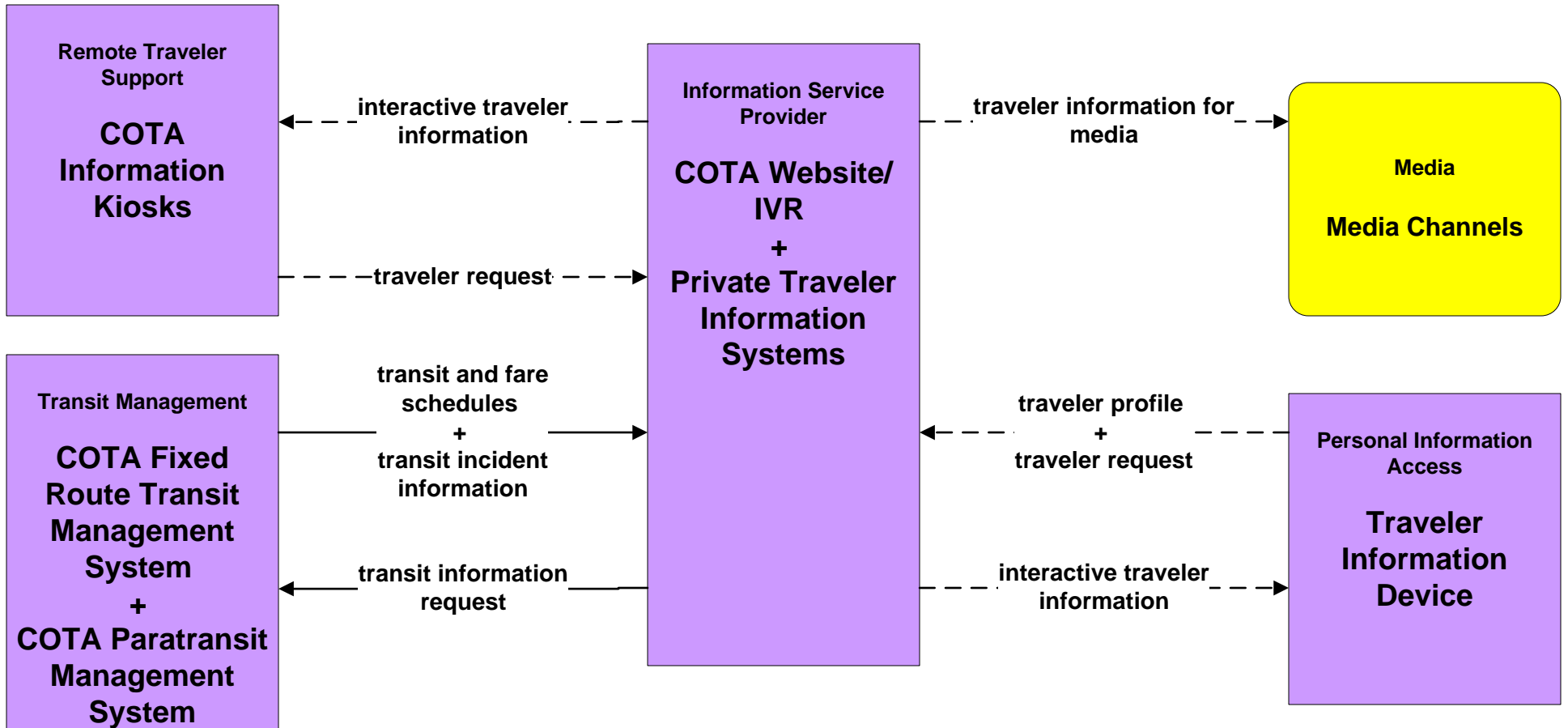
**ATIS01 - Broadcast Traveler Information  
Central Ohio Multi-Modal Traveler Information System**



# ATIS01 - Broadcast Traveler Information Buckeye Traffic



# ATIS02 - Interactive Traveler Information COTA



# ATIS02 - Interactive Traveler Information Private Traveler Information Systems

