

# ITS Stakeholders

<i>ITS Stakeholders</i>	<i>Description</i>
Event Promoters	This stakeholder represents Special Event Sponsors or Promoters that have knowledge of events that may impact travel on roadways or other modal means. Examples of special event sponsors include sporting events, conventions, motorcades/parades, and public/political events. These promoters interface to the ITS to provide event information such as date, time, estimated duration, location, and any other information pertinent to traffic movement in the surrounding area.
FHWA	State Division of the Federal Highway Administration providing financial and technical assistance in support of the transportation infrastructure.
Financial Institution	Financial and banking institutions that play a role in the transfer of funds for fare collection as well as for other fee based transportation services.
Human Transportation Services	Agencies providing various human transportation services within the region.
Indiana Department of Homeland Security	State agency in charge of Emergency Operations at the state and local level.
Indiana State Police	Stakeholder responsible for emergency response and commercial vehicle enforcement on Indiana highways.
INDOT	The Indiana Department of Transportation (INDOT) is the agency responsible for planning, building, maintaining, and operating the transportation system for the State of Indiana.
Jefferson County Fire Service	Fire service that provides fire and incident response to county areas outside of Louisville.
Kentucky Justice Cabinet	The Kentucky Justice Cabinet is the state level agency responsible for protecting the public, including operation of the statewide Emergency Operations Center (EOC), in cooperation with the Kentucky State Police.
KIPDA	The Kentuckiana Regional Planning and Development Agency, metropolitan planning organization for the region.
KYTC	The Kentucky Transportation Cabinet (KYTC) is the state level agency responsible for the planning, designing, building, and maintaining the transportation infrastructure in Kentucky.
KYTC/INDOT	Partnership between Kentucky and Indiana for the Ohio River Bridges Project.
Local Governments	Represents the various government departments and agencies of municipalities and counties other than those specifically called out in the architecture that provide goods and services in support of the transportation infrastructure.
Local Media	Represents both print (newspaper) and broadcast (TV, radio) news media.
Louisville Fire Department	Local fire department servicing the Louisville community.
Louisville Metro Air Pollution Control District	The Air Pollution Control District (APCD) is the air quality agency for Jefferson County, Kentucky. They enforce all federal and state laws and regulations. They can also create and enforce local regulations.
Louisville Metro Emergency Services	Louisville Metro Emergency Services is responsible for operation of MetroSafe 911, the regional PSAP; operation of the regional Emergency Operations Center, which coordinates the work of 95 agencies during disasters; and the operation of emergency medical services (EMT services) for the region.
Louisville Metro Government	Louisville Metro Government
Louisville Metro Police	Louisville Metro Police Department
Louisville Metro Public Works	Louisville Metro Public Works builds, operates, and maintains roadways, traffic signals, and signage within the city.
Louisville Metro Traffic	Louisville Metro Traffic, part of the Division of Public Works, operates and maintains traffic signals and other ITS devices in metro Louisville.
Mid America Association of State Transportation Officials (MAASTO)	MAASTO is an association of 10 state DOTs to foster the development, operation, and maintenance of an integrated and balanced transportation system that adequately serves the transportation needs of the member states.
NOAA	National Oceanic and Atmospheric Administration, which includes the National Weather Service.
PARC	The Parking Authority of River City (PARC) provides public parking to meet the existing and future needs of the community.
Private Commercial Carriers	This stakeholder represents private commercial vehicle operators.

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Private Traffic Information Providers	Represents third-party privately owned traveler information providers, such as WAZE.
Railroad Companies	Represents the various railroad companies providing goods and services in support of the economy.
Regional Hospitals	This stakeholder represents all of the hospital care facilities within the Louisville metro area.
Regional Utilities	Regional Agencies that provide utilities such as electricity, gas, water, telephone, and cable.
TARC	The Transit Authority of River City (TARC) provides public transportation in the Greater Louisville area with bus routes in Jefferson, Bullitt and Oldham counties in Kentucky and Clark and Floyd counties in Indiana.
Travelers	Travelers are the motoring public operating private, commercial, or public conveyances.
TRIMARC	TRIMARC, Traffic Response and Incident Management Assisting the River Cities, is a project of the KYTC. The purpose of TRIMARC is to improve the performance of the existing Freeway system in the Metropolitan Louisville and Southern Indiana area.
US Coast Guard	Federal Agency charged with monitoring and protecting waterways.